



Consumer Opinion Services

In-Person Research Services



Contact:

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Research Recruiting

In-Depth Interviews

Focus Facilities

Moderator Services

Qualitative Design

Executive Interviewing

Analysis and Reporting

In-Person Interviewing

Consumer Opinion Services offers a full range of In-Person research services intended to help maximize your research effort. Ranging from survey design to real time, secure online data reporting, we employ tested and proven methodologies to deliver results.

Survey Design

In an interactive process with you, COS can create an effective survey and sampling model that realizes your objectives in the most cost efficient manner. We work with you to determine your needs, and then utilize a four step process to deliver a survey instrument that optimally provides you with the answers you need.

Realtime PDA Data Collection

Our PDA s allow maximization of sample sources, interviewer productivity and results, and efficiency in data collection. Our In-Person services can delivers in-depth results at a faster delivery schedule and, most importantly, less cost.

Full Data Processing Services

COS offers full data processing services. We can produce tables and cross tabulations that meet your specific needs, and deliver them in a wide variety of formats. Coding and data entry are also available.

In-Person Research Intercepting

Compared to paper interviewing methods PDA s substantially increases accuracy in sample dispositions, interviewer productivity, and data results. Better managed interviewing and screener administration means higher quality data in reporting and analysis.

Real Time, Secure Online Reporting

Results available to you in real time, means that you and your clients won't be waiting for a report or update. Simply log on to our secure website to see your project's progress, 24 hours a day. Of course, reports and updates are also available in more traditional formats (Fax or Phone) at the customer's request.